



**Hispanic Food
Communications Inc.**
nutrition & culinary consulting

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Sylvia Meléndez-Klinger, M.S., R.D., L.D.N, C.P.T

Sylvia Meléndez-Klinger, registered dietitian and certified personal trainer, is founder of Hispanic Food Communications, Hinsdale, IL, a food communications and culinary consulting company.

A Hispanic native who is a leading expert in cross-cultural Hispanic cuisine as it relates to nutrition and health, Ms. Klinger speaks both English and Spanish fluently. Ms. Klinger has an impressive record and knowledge of Hispanic foods and culture. Her experience brings an in-depth base foundation of culinary and cultural expertise and introduces new strategies to maximize exposure among an increasing health-conscious Hispanic population. She addresses specific health issues important to the increasing Hispanic population. Ms. Klinger leverages the tasteful Latin cuisine and lifestyle of health-conscious Hispanics with the increasing health problems fast approaching this Hispanic population today.

Ms. Klinger is also culinary consultant to food and beverage companies such as The Coca-Cola Company, Kellogg's, Hormel Foods, Ross Laboratories, GlaxoSmithKline, Dannon, AztraZeneca, Unilever, Mc Neil Nutritionals, and Weight Watchers International where she completed numerous administrative and communications projects.

Ms. Klinger has appeared on *NBC, ABC, Fox News, CNN Spanish, Univision, Telemundo, America TeVe, TV Azteca, Telefuturo*. Many guest appearances in popular shows such as *Despierta America*, where she is a regular guest, *Hispanics Today*, *4 San Antonio Living*, and *Cada Día con Maria Antonieta* and numerous local Hispanic cable stations to name a few. She has been a guest nutritionist on numerous local Hispanic radio talk shows and currently writes for popular magazines such as *Latina Magazine* and *Hispanic Business South Florida*. Currently Sylvia is the nutritionist for the syndicated national show "Hispanics Today."

Prior to establishing her consulting firm, Ms. Klinger served as senior culinary development specialist and supervisor of consumer test kitchens at the Quaker Oats Company. She has solid clinical and public health nutrition experience, serving as a research dietitian at Northwestern University Medical School in Chicago and the University of California Irvine Medical Center, as well as a supervising nutritionist for the Women, Infants and Children (WIC) supplemental feeding program. She began her career as an administrative dietitian at New England Memorial Hospital in Boston.

Ms. Klinger professional affiliations include active membership in the American Dietetic Association and Latino Hispanic Dietetic Association network group, as well as Dietitians in Business & Communications, Nutrition Entrepreneurs and Food and Culinary Professionals Practice Groups. She is an active member of the Chicago and Illinois Dietetic Associations and a member of the Grain Foods Foundation Advisory Board and GlaxoSmithKline Consumer Healthcare Multicultural Council on Weight Control.

Ms. Klinger earned a Bachelor of Science degree in dietetics and nutrition from Loma Linda University in Loma Linda, California in 1984 and her Master of Science in public administration from DePaul University in Chicago in 1993. She is a registered dietitian of the American Dietetic Association and a licensed dietitian nutritionist. In 1994, the Chicago Dietetic Association presented her with the *Recognized Young Dietitian of the Year* award.

In her spare time, Ms. Klinger trains for and runs marathons. She lives in Hinsdale, Illinois with her husband and their two school-age children.

For more information, please call (630) 930-7963 or email Sylvia@hispanicfoodcommunications.com.